

**ABSTRACT OF THE DISCLOSURE**

A pore ruler for objectively measuring attributes of facial skin pores and methods of using same. The pore ruler device includes a scale having indicia of at least two different pore attributes captured in a medium, determined by the following steps:

5 (i) Taking multiple photographs of multiple subjects;

(ii) Sorting the photographs, thereby classifying them according to said pore attributes to obtain sorted data;

(iii) Analyzing said sorted data;

10 (iv) Selecting representative images from each bin, thereby creating a pore ruler scale; and

(v) Validating said pore ruler scale by clinicians and consumers to show that consumers can distinguish pore attributes and correlate them with said scale.

A cosmetic product system is also provided which includes a cosmetic composition for

15 reducing the appearance of facial skin pores, and a pore ruler device packaged with the composition. A method for assessing pore attributes on the pore ruler scale, as well as of evaluating progress of the combat against the signs of pores occurring over a period of time within which the composition is applied to an area of skin being monitored is provided.